

The Tale of  
**Didgit**<sup>TM</sup>  
**Cobbleheart**  
Series

**THE MOST FUN & COMPLETE**  
CHARACTER BUILDING SERIES



BOOKS



SOCIAL MEDIA



SHORT ANIMATIONS



MOBILE APPS

### BOOK SPECS

Size: 18x18 cm  
Pages: 28-32  
Genre: Classic  
Gender: Boys & Girls  
Age: 4-8 y.o.  
Site:  
[www.didgitcobbleheart.com](http://www.didgitcobbleheart.com)

### SYNOPSIS

A strange dream turns a bully, Didgit Cobbleheart, into a new kind of boy. He is inviting every one, children and adults, to follow his journey to be "Good and Cool Kid." This small children character building series uses various media to instill positive values and good manners in children. Books, songs, short animations and mobile apps are combined together to make sharing, caring and loving FUN.

### CHARACTERS

Total of 15 characters:  
7 children, 4 adults and 4 animals.  
Main Characters:  
Didgit Cobbleheart, Vimna Fairpetal,  
Fuzzy von Sirkus and Jinga Wildrose  
Their motto:  
GOOD Kids are COOL Kids

### CONTACT

Nung Atasana  
E: [nung@borobuduragency.com](mailto:nung@borobuduragency.com)  
T: +62811156950  
Borobudur Agency  
IKAPI Building, Jl. Kalipasir no. 32, Jakarta 10330, Indonesia



**Lily & Eddy**<sup>TM</sup>  
<http://www.lilyandeddy.com>



**Website**  
[www.didgitcobbleheart.com](http://www.didgitcobbleheart.com)  
 It serves as the gateway to various FUN worlds of Didgit Cobbleheart. With more than 3,000 members and counting, it is designed to be a community place for children, parents and teachers to hang out, build characters and bond. All channels are updated regularly and rich with colorful contents.



**YouTube**  
 Didgit Cobbleheart Channel consists of all of his short animations and some road show activity videos.



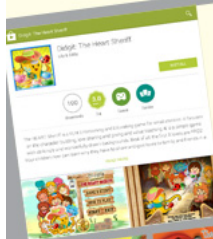
**Blog**  
<http://soulsnackscafe.wordpress.com/>  
 As the latest edition of Didgit Cobbleheart's social media arms, Soul Snacks Cafe provides a more thorough perspective of a lot of Didgit's materials published in other channels. Giving each illustration a "behind-a-scene" experience for the readers and fans of this series.



**Twitter**  
 @cobbleheart  
 It serves similar purpose as Facebook but on a more succinct way.



**Facebook**  
 Didgit Cobbleheart's page greets everyone with at least one refreshing illustration every morning. The page chronicles his adventures with his friends, parents and cute animals daily.



**Mobile Apps**  
 "The HEART Sheriff" is available on Apple and Google Apps Stores. The game teaches little kids to give love to others in needs.



**Didgit Cobbleheart Indonesian Heritage Series**  
 Didgit Cobbleheart has created a special series on Indonesia. The first four books explore the amazing biodiversity of the world's largest archipelago.



**The Tale of Didgit Cobbleheart Series**  
 This original series focuses on character building for small children. The first six books are available and they are supported by its various social media materials.

**Lily & Eddy™**  
<http://www.lilyandeddy.com>

**Contact**  
 Nung Atasana  
 E: [nung@borobuduragency.com](mailto:nung@borobuduragency.com)  
 T: +62811156950  
 Borobudur Agency  
 IKAPI Building  
 Jl. Kalipasir no. 32  
 Jakarta 10330